



Moomins Coverage

Print Coverage

ESCAPE

GET OUT AND ABOUT, WITH OUR 14 TOP THINGS TO DO IN THE UK AND BEYOND

#1 **THE MOOMINS** are a Finnish creation, but they love the warm weather just as much as we do. In the forthcoming new film, *Moomins on the Riviera*, the whole family, plus Snorkmaiden and Little My, leave Moomin Valley and head south in search of new adventures. Inspired by and based on Tove Jansson's original comic strips, the animation is hand-drawn in her trademark style. Out May 22 (moominsontheriviera.com).



FOR MORE PLACES TO EXPLORE, VISIT ELLEDECORATION.CO.UK/ESCAPE

TV
GINA RODRIGUEZ *continued*

I've always wanted to play a woman who a young girl like my niece can look up to. I wish I were more like my character, Jane. She's awesome. She's saving herself for marriage and doesn't feel like a nerd because of that. She's a great character to put out there in a world that is bombarded with images of half-naked women.

I once dated a 32-year-old Christian virgin. It was super-admirable to see him stick to his convictions. We weren't the right match, but everyone comes into your life for a reason and he was a great character study for the show.

I felt like a princess at the Golden Globes. I had to get my hair and make-up done at 10am, so we had a party in my house that morning and my mum cooked for everyone. The dress I wore was designed by Badgley Mischka. There was so much love on the red carpet, it was pretty magical.

Body confidence is a daily struggle in this industry. I was diagnosed with Hashimoto's disease when I was 19, which directly affects your metabolism (symptoms can include weight gain), but I refused to listen to people who said I wasn't skinny enough. There's so much pressure to be a certain size, but I don't need a specific body type to tell a story, because it comes from the heart. Living up to someone else's ideals just doesn't work.

I thought I was going to be a superhero like Jennifer Lawrence, but sadly I don't look like her. I did a film called *Filly Brown* in 2012, which was well received at the Sundance Film Festival, but the industry wasn't ready for me. I'm beautiful the way I am, with my brown skin and brown eyes, but the networks don't believe they can get their movies made with me. That's something I still have to prove to them.

My biggest supporter is my sister, Ivélisse. She used to watch me dancing in the living room like a nutcase and always told me I'd be a star. Later, she helped pay for college and gave me the persistence and ambition to fight for my dreams. I only had one guest ticket to the Golden Globes and I took her.

I'm obsessed with Sam Smith. His voice is outrageous. I bumped into him at the Grammys and I was like, 'Sam, I love you!' I also met Paul McCartney that night, and when I saw Prince, I dropped to the floor. Jane the Virgin starts on E4 in April

Princess for a day: Gina Rodriguez at the Golden Globes with her plus one, sister Ivélisse (above)

CARTOON NETWORK

Rosamund Pike's swapped *Gone Girl* for *Thunderbirds* and Russell Tovey's a Moomin – can we sit in our pants and watch animations all day?

PINK LADY

There was only one reason that we tuned in to retro kids' show *Thunderbirds* – Lady Penelope. Now she's back, voiced by Rosamund Pike and minus the puppet strings. *Thunderbirds Are Go!* will be on ITV in April

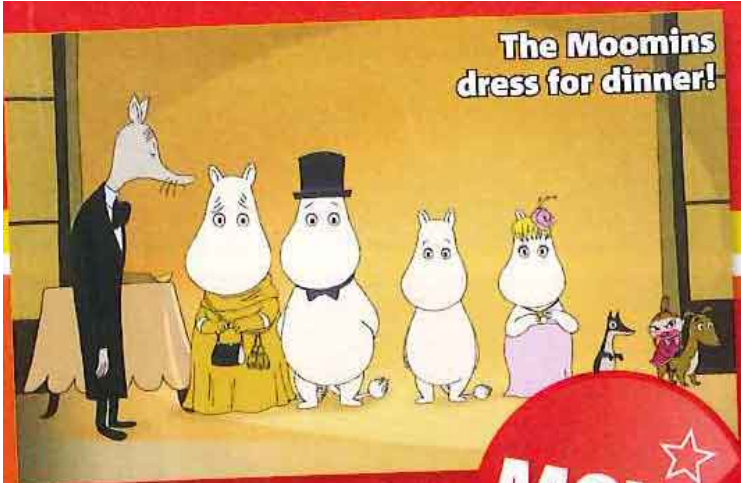
MOUSE TRAP

If you owned a *Danger Mouse* tee at uni, you've got to meet the new-gen rodent, voiced by Alexander Armstrong. Dave Lamb narrates and Stephen Fry is the voice of Colonel K. *Danger Mouse is due to air* on CBBC in the autumn

THE FULL MOOMIN

With those cute ears, it's perhaps no surprise to see Russell Tovey cast as a Moomin. And the *Him & Her* star doesn't disappoint in this revamp of the 80s classic. *Moomins on the Riviera* is in cinemas from 22 May

National Geographic Kids 'What's Up?!
pages, June 2015



The Moomins
dress for dinner!

MOVIE

Moomins on the Riviera

★ This charming hand-drawn animation follows the fortunes of the Moomin family as they leave Moominvalley and set sail for the French Riviera.

Arriving in this posh new place, the Moomins start acting a bit oddly, as they try to impress the fancy guests – much to the exasperation of Moominmamma! Will they come to their senses and remember the Moomin motto – 'Live in peace, plant potatoes and dream'?

Your folks (and maybe even your grandparents!) will probably remember these funny fellas from story books and comics that were around when THEY were kids!

● In cinemas 22 May. Certificate U.

COMING SOON

FILM

Indie director Noah Baumbach questions what is cool with his latest offering **While We're Young** (from Fri), an awkwardly hilarious look at the friendship between a middle-aged New York couple (Ben Stiller and Naomi Watts) and some younger hipsters (Amanda Seyfried and Adam Driver).

Friendship is also at the centre of **The Falling**, about a fainting epidemic at a strict English girls' school in 1969 (24 Apr). Maisie Williams builds on the promise she has showed in *Game of Thrones*, and is matched by newcomer Florence Pugh.



Another sumptuous-looking Brit flick, **Little Chaos**, has Kate Winslet (left) and Alan Rickman at the directorial helm (17 Apr).

He goes green-fingered with this film about the creation of the gardens at the Palace of Versailles and also plays Louis XIV. Continuing the French theme, we have **The New Girlfriend**, starring Romain Duris as a widower with a surprising secret (22 May).

Familial strife strikes a chord in **Good Kill** (10 Apr) as Ethan Hawke's troubled former fighter pilot struggles with being home and working on a drone. For something more hard-hitting, try **Rosewater** (11 May) directed by talk-show host Jon Stewart. It stars Gael García Bernal as Iranian-Canadian journalist Maziar Bahari who was detained and interrogated for months by Iranian forces. Expect Danish film **Jauja** (10 Apr) to also pack a dramatic punch as a father (Viggo Mortensen) travels with his 15-year-old daughter to the outer boundaries of civilisation.

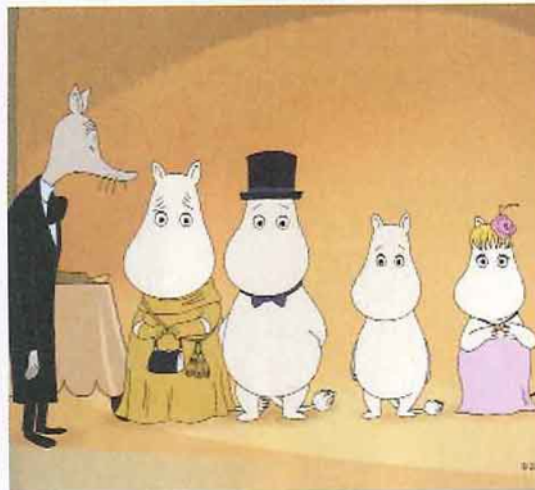
Bound to be interesting, at least, is Ryan Gosling's opinion-dividing directorial debut **Lost River** (above, 10 Apr) starring Christina Hendricks, and borrowing liberally from David Lynch, among others.

And finally one for the kids: **Moomins on the Riviera** (22 May), which sees the lovable trolls head to the South of France on holiday.

Heloise Wood

Heloise Wood

SATURDAY 21 FEBRUARY



MOOMINS ON THE RIVIERA

A brand new Finnish-French animation featuring the beloved Moomin characters as created by Tove Jansson. This strikingly old-fashioned 2D cartoon finds the perky little critters in upwardly mobile mode as they set sail for the South of France and decide to join the jetset by passing themselves off as aristocracy, an unwise deception that leads to considerable strain on the family unit. The Moomins have enjoyed a wide UK following due to their previous television exposure, and Russell Tovey is among the voice-talent in this English-language version that wisely refuses to update too much about Jansson's original stories.

■ Odeon at the Quay, Sat 21 Feb; Cineworld, Sun 22 Feb

ALSO ON: *Still Alice*, *It Follows* (reviews, page 61)

SFX, June 2015 – Stephen Jewell

In association with
www.whosnotjohn.co.uk
serie augustine kirstling

MOOMINS ON THE RIVIERA

Out Of The Valley



The Moomins take a big-screen holiday

THE FIRST MOOMINS adaptation for the big or small screen to be based on one of Tove Jansson's original comic stories, *Moomins On The Riviera* takes their loveable cartoon family out of their element. Directed by Xavier Picard, it sees Moomin, Moominpappa and Moominmamma – along with Snorkmaiden and Little My – setting sail for the exclusive seaside resort after an encounter with some pirates.

"We wanted to offer something new and fresh for the people who already know the Moomins," producer Hanna Hemila tells Red Alert. "And for those who don't know the Moomins, we wanted to take them out of Moominvalley, because if we did a story that's set in the Valley then it's difficult to explain what they are, and how different they are."

In a stark contrast to computer-generated animated films like *Home* and *Big Hero Six*, *Moomins On The Riviera* is rendered in a simple hand-drawn style with a limited monochrome palette that harks back to Jansson's pencil drawings. "When you look at her

comic strips, the individual panels and the whole composition itself are very carefully thought out as she uses very few lines in her designs," explains Hemila. "So going for 3D animation, for example, would have felt totally wrong. We didn't look to follow the other styles that are dominant right now; we wanted to create our own style from her original style."

As the Moomin comics were serialised in London's *Evening News* in the 1950s and '60s, the English voice cast was of special significance to Hemila, who must have been especially pleased with Russell Tovey's performance in the crucial role of Moomin himself. "He has a really nice voice for Moomin because right from the start, one of the issues was 'What age is Moomin?'" explains Hemila. "He isn't a grown-up and he's not a child either as he has a girlfriend. We decided that he would be somewhere in his teenage years and Russell has a really nice voice for that." **SFX**

Moomins On The Riviera is released on Friday 22 May.



SCI-FACT!
120,000 drawings on paper were scanned for the making of *Moomins On The Riviera*.

The Moomins are looking good considering they date from 1945.

The List Glasgow, 5th February 2015

Total Film 'Coming Soon', June 2015

➤ Still out, still good...

Our pick of the movies out now



JOHN WICK ★★★★★

"A brutally simple revenge flick that gives Keanu Reeves his best role in years... An extremely well-oiled, beautifully put-together action machine that glides past like Wick's Mustang 69, with fight scenes as cool and crunchy as compacted snow."



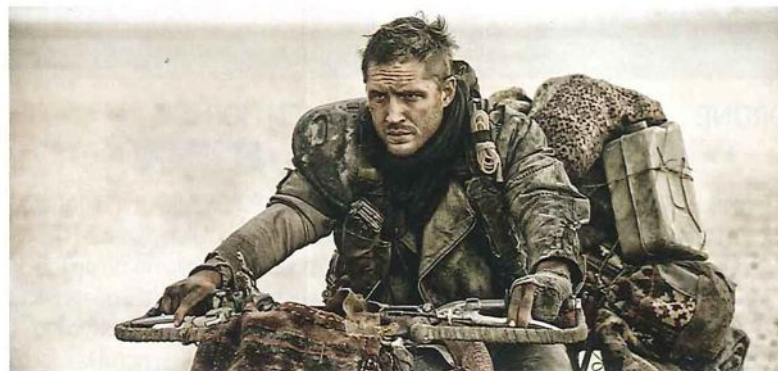
WHILE WE'RE YOUNG ★★★★★

"Noah Baumbach's smart urban satire on aspiration and generational interplay hits all its marks, exploring what it means to grow up – and what it means not to want to. Sharp filmmaking, treating serious themes with beguiling lightness."



THE WATER DIVINER ★★★★★

"Making his first shot at feature direction, Russell Crowe homes in on a key trauma in Aussie history and brings it vividly to life. A bonzer shot at an epic, with impressively staged battle scenes and sweeping widescreen photography."



➤ Coming soon...

The big hitters on the cards for next issue...

For 30 years, the *Mad Max* series has taken Tina Turner's advice to heart and not provided us with another hero. But the time has finally come for reckless post-apocalyptic driving to gain a new champion. *Mad Max: Fury Road* (15 May) sees Tom Hardy don the Joan Collins shoulder pads, but will the film even begin

to match something modern and edgy like *The Rover*? Let's hope not – that was well depressing. Witness the rebirth of another fantasy legend: The Moomins, in *Moomins On The Riviera* (22 May). Also hitting the big screen, but with Kit Harington rather than some strange Finnish hippos, is

Spooks: The Greater Good (8 May). An earthquake is silly enough to take on The Rock in *San Andreas* (29 May) and Samuel L. Jackson becomes *Big Game* (8 May). Finally, secrecy's so tight around *Tomorrowland: A World Beyond* we're expecting major repercussions for telling you it's out 22 Ma – oh shit!

MONOCLE



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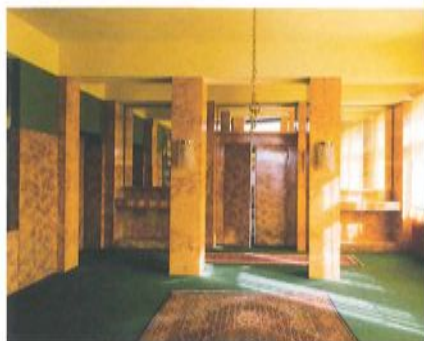
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Monocle, May 2015 – Marie Sophie Schwarzer

FAMILY FORTUNES —Finland

Preface

The Moomins' message of tolerance and their striking look have made the loveable trolls a global brand. Monocle talks to the makers of the latest Moomins film adventure and discovers why these uniquely Finnish characters travel so well.

WRITER

Marie-Sophie Schwarzer

PHOTOGRAPHERS

Julia Kera & Thomas Humery

So, the Moomins are back. Did they ever go away? Tove Jansson's beloved characters are omnipresent in Finland, big in Japan and stand for some sort of Nordic togetherness across the world.

The test for any new Moomins venture is how contemporary renderings of these Finnish fables will stay true to their beginnings. Ahead of the UK release of *Moomins on the Riviera*, MONOCLE meets the guardians of a precious legacy to see how brand Moomin transferred to the big screen. — (M)



C
REPORT
The Moomins



Hanna Hemilä The producer, Helsinki

Finnish film producer and director Hanna Hemilä, recipient of the Finnish State's Art Award and producer of animations, documentaries and films such as Aki Kaurismäki's *Le Havre*, tells MONOCLE how *Moomins on the Riviera* came to life.

Monocle: How was the film project born and how closely did you work with the estate of Tove Jansson?

Hanna Hemilä: It all started with Sophia Jansson, who is the niece of Tove Jansson and an old friend of mine. We were talking and thought it was peculiar that no one had ever made any films based on the comic strips (the earlier adaptations had been based on the novels). I told her that maybe this is something that should be done with the French because they have a long tradition with comic strips and animation. She asked me to make a proposal and I said, "I know a very talented animation director: Xavier Picard."

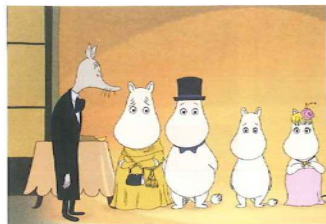
M: How did you select a comic strip for the film and develop it for the screen?

HH: We made the decision to concentrate on Tove Jansson's drawings so we went back to the first comic strips. We took some time to discuss which one

- 01 Old Moomin characters at the Moomin office
- 02 Film merchandise for 'Moomins on the Riviera'
- 03 Cuddly Moomins
- 04 Books and binders in Tove Jansson's atelier
- 05 Hanna Hemilä
- 06 Jansson's atelier

MONOCLE

REPORT
The Moomins



to pick and then chose *Moomins on the Riviera*. It was mid-length so it required quite a lot of work before we got a feature film out of it. The whole idea was to stay true to Tove Jansson's story and illustrations. Her lines are so special and so outstanding it would have felt wrong to change them. Everyone on the team was very humble trying to follow her art because everybody felt that this was a homage to her and her style.

M: What are the values of the Moomins? What do they stand for, both internationally and for Finns?

HH: Well, they have the values of friendship, freedom and respecting each other even though they are different. Tove Jansson started to write the first Moomin books during the Second World War. She was suffering from the war so much and this was her escape to another world where people were all different but everybody respected each other. That may be the genius of those stories.

M: How do you rate the importance of the Moomins internationally?

HH: When I went to Japan 20 years ago and saw Moomin balloons and hardly any Disney characters, I concretely understood the importance of the Moomins. Last year I returned for the Finnish film festival in Tokyo. After the screening there was a line of over 100 people asking to get my autograph. And you do feel humble when you see the line: are they really standing here because of me? It's such an incredible feeling that I brought so much joy into their lives on the other side of the world. — (M)



Moomin maths

Moomin Characters Oy is the company that owns the Moomin brand and Tove Jansson's niece Sophia is its chairman and creative director.

6600m
The brand's annual retail value

500
How many licenses there are worldwide

50
The percentage of business Japan accounts for as Moomin's biggest market

1948
The year Tove's bestselling *Finn Family Moomintroll* — originally published under the Swedish title *Trollkarlens Hatt* (The Magician's Hat) — came out

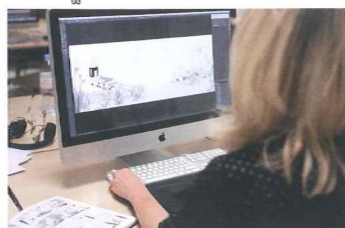
50
The number of languages into which Tove's books have been translated

Xavier Picard The director, Paris

French writer, director and producer, Xavier Picard is the co-founder of Paris-based animation production studio Pictak and director of *Moomins on the Riviera*.

Monocle: What inspired you to take on *'Moomins on the Riviera'* and what message are you hoping to convey?

Xavier Picard: I love Tove Jansson's world and I loved what she always said: "I only want to live in peace, plant potatoes and dream." The Moomins are 70 years old this year but for me the story is timeless. In the movie you have a scene with a little dog and it says, "Oh Moominmamma, I have a secret. I only like cats." And Moominmamma replies, "Ah, you only like cats and the cats they love you?" Moominmamma asks the cat and when it says no she asks the dog if he'd agree to have stripes painted on his body to make him look like a cat. He agrees and the cat finally plays with him. In the end, the stripes are washed out by the sea but they continue to be friends. For a child it's just a story of a cat and a dog but as an adult you can understand another significance. It means that you can love everyone whether they're of a different colour, religion or sex. For me this is very important. These themes are universal.



- 01 The Moomins big splash on film
- 02 'Moomins on the Riviera'
- 03 Xavier Picard
- 04 Anita Pétillon, head background designer, at work
- 05 Moomin family sketch
- 06 Moomin Characters managing director Roleff Kråkström
- 07 Drawing Snorkmaiden
- 08 Moomin office
- 09 Little My figurine
- 10 Tove Jansson's niece Sophia
- 11 Hattifatteners
- 12 Picture of Tove, at Klovharu
- 13 Tove's summer cottage in Klovharu

M: Hand-drawn animations are rare these days; tell us about the production.

XP: As an animation director I've done some CGI animation but I wanted the Moomins to be a hand-drawn animation. We did around 1.5 million drawings on paper with pencil and I'm proud of that. The pre-production of the movie was done in my studio Pictak in Paris and the animations were done at a Chinese studio close to Shanghai. Following my instructions a team of 55 people created all the animations. All the colours and final compositing of the images were done in my studio and the post-production — sound effects and final mixes — were done in Helsinki.

M: What is your directing process?

XP: In animation you don't direct actors, you direct the animators. I first did a voice pre-recording from the storyboard then I discussed the film with the animators. I spent a lot of time directing the animators, telling them that I want this movement, this expression, this emotion. I spent about one week a month in Shanghai and we were in touch every day.

M: What sort of responsibility do you have directing such well-loved characters?

XP: When the Finns learnt that the movie was made by a French guy they were very worried. Why give our national treasure to the French? But now I can say they are very happy. It was a box-office hit.

M: Will it be difficult to leave the Moomin world behind?

XP: I spent four years of my life with this film and I don't want to leave it behind. We are working on a second movie. Hanna Hemilä and I started writing the first premise two days ago. All I can say is that we'll stay in the Moominvalley for the second movie and that it's based on Tove's comic strips; it's better to stay true to her writing. — (M)



and wise words. But they were the adults' favourites, while we kids preferred Disney. The Moomins, especially the early books, require patience. That all changed in the 1990s, when the animated Japanese TV series brought the Moomins alive for a mass audience in a more accessible way. Today those are the Moomins even Finnish kids know and love.

I've rediscovered the Moomins with my own kids. Regardless of the medium, the message of the Moomin stories has always been the same and it resonates around the world. But there does seem to be something we Finns recognise as quintessentially Finnish in it. It may be that streak of darkness in the midst of sunny days and happiness; that dynamic between good and bad and the melancholy that runs through most Finnish art. Or maybe it's the way the Moomins live close to nature, reminding us of the endless summers spent barefoot at summer cottages, picking blueberries and swimming in one of a thousand lakes.

The Moomins are also probably Finland's best soft-power ambassadors. Moominmamma's world view is something else than the more negative aspects associated with Finland: high alcohol consumption, high suicide rate, an introverted population. None of those stereotypes apply to most Finns but nevertheless represent something we have to deal with as parts of brand Finland. In those moments, I send a quiet thank you to Jansson for providing us with the tolerant and life-enhancing world of the Moomins. — (M)

The Finnish view
By Eina Nykänen
Andersson



Online Coverage

I Heart The Talkies

Moomins on the Riviera Trailer



The Moomins holiday in style in this film adaptation of the comic strips. The English-language version of *Moomins on the Riviera* features the voices of Russell Tovey and Tracy Ann Oberman. The animated film will be released in UK cinemas on 22nd May 2015.

I Heart The Talkies, 30th April 2015

<http://iheartthetalkies.com/2015/04/30/previews-spectre-vlog-legend-trailer-and-more/>

EMPIRE

Moomins On The Riviera

Les Moomins



Plot

Moomins head off to the riviera and learn lots of lessons about the superficiality of glamour and the futility of jealousy.

Review

The ever-popular Moomins return to the big screen in Xavier Picard's short but sweet feature, for the first time overseen by creator Tove Jansson's niece, Sophia. Inspired by Jansson's self-illustrated comic strips and novels, the animation team do an excellent job of replicating her original sketches as the Moomins head off for their hols on the French Riviera. Soon seduced by the wealth on display but clearly bound to learn some life lessons, the Moomins' adventure is, despite its French joie de vivre, full of the knowing wit and wry Nordic wisdom which have ensured their popularity since 1945. A treat for the whole family.



Verdict

A treat for the whole family.



Reviewed by Liz Beardsworth

Empire – Liz Beardsworth

<http://www.empireonline.com/reviews/reviewcomplete.asp?FID=139063>

Moomins on the Riviera

From Nicky Cath on April 11, 2015

Join the Moomins and friends old and new as they leave Moominvalley behind and head south in Moomins On the Riviera, which opens in **cinemas** nationwide through Vertigo on 22 May.

In search of adventures, the **Moomins**, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."



Directed by Xavier Picard and produced by Hanna Hemilä, **Moomins** On the Riviera was created in a unique hand-drawn animation technique inspired by and based on Tove Jansson's original comic strips. The feature celebrates the beloved characters in their original context and reflects their cross-generational and universal appeal, even 100 years after the birth of their creator, Jansson. In this the UK version, Moomin is voiced by Russell Tovey (The Pirates! Band of Misfits, Being Human, Him and Her). Nathaniel Parker (Merlin, Stardust, The Chronicles of Narnia: The Voyage of the Dawn Treader) and Tracy Ann

Oberman (Toast of London, Friday Night Dinner, Dr Who) play Moominpappa and Moominmamma respectively. Stephanie Winiecki plays Snorkmaiden and Little My is played by Ruth Gibson.

The film is produced by Handle Productions Oy in Finland and Pictak Cie in France. Sophia Jansson, niece of Tove and daughter of Lars, who drew the later comic strips, is on board as associate producer.

MOOMINS ON THE RIVIERA opens in **cinemas** across the UK on 22 May

Baby World, 11th April 2015 – Nicky Cath

<http://babyworld.co.uk/2015/04/moomins-on-the-riviera/>



Programme Announced for First Barnes Children's Literature Festival

Includes UK Premiere of the Stage Version of Chris Haughton's 'A Bit Lost'

LONDON, 1 March 2015 – A huge welcome to the first Barnes Children's Literature Festival!

On Saturday 25 April Barnes Pond will be abuzz with over twenty events at six different venues aimed at young book fans and their families. It's junior literary fun that we hope will inspire our next generation of readers – and writers!

Here you will find some of the biggest names writing for children today, such as the co-creator of *The Gruffalo* Axel Scheffler, Carnegie Medallist, Sally Gardner, and the winner of The Guardian Children's Fiction Prize, Piers Torday. They'll be joined by some of the best authors and artists living and working in Barnes, including Roald Dahl Funny Prize Winner Jim Smith, Marcia Williams and David Mackintosh.

A highlight for children and adults alike will be a special family performance at the OSO by Britain's best loved poet and Barnes resident, Roger McGough.

The Barnes Festival was founded with the aim of presenting some of children's literature's best known names alongside a few special treats that the audience will be unlikely to see anywhere else.

This year's coup is the UK premiere of the stage production of Chris Haughton's beautiful picture book, *A Bit Lost*, by the Boulevard Theatre from Stockholm.

For fans of non-fiction, highlights include a workshop with *Horrible Histories* illustrator, Martin Brown, and 'The Science and Magic of Harry Potter' show with Professor Mark Brake and CBBC's Jon Chase. There's a prize for best dressed too!



There will also be a programme of children's film at Olympic Studios including a special UK preview of the first animated feature based on Tove Jansson's original comic strip characters, the Moomins: *Moomins on the Riviera*. There's plenty more too including the only feature film written by Dr Seuss, *The 5,000 Fingers of Dr T*.

The Festival is supported by the Barnes Community Association (BCA) and is being presented in partnership with Barnes Bookshop. The organisers are also grateful for the support of the Barnes Property Partnership, a family owned company that is committed to donating 5% of their profits to charities and good causes in Barnes.

Barnes Children's Literature Festival

<http://www.barneskidslitfest.org/news/programme-announced-for-first-barnes-childrens-literature-festival/>

Huffington Post US

<http://videos.huffingtonpost.com/entertainment/moomins-on-the-riviera-trailer-518732443>

March 30, 2015

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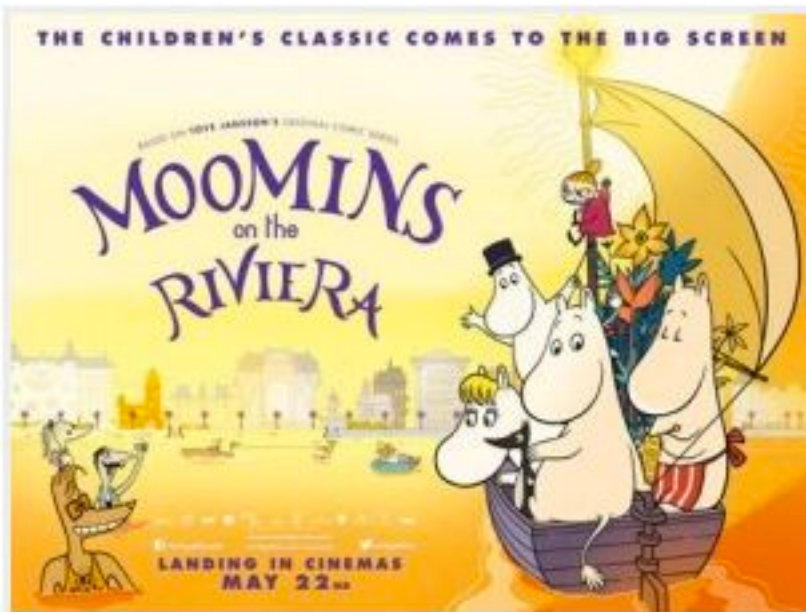
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Trailer and poster for Moomins on the Riviera

By Ollie.Charles Published: April 4, 2015



Front Row Reviews, 4th April 2015

– Ollie Charles

[http://
www.frontrowreviews.co.uk/
news/trailer-and-poster-for-
moomins-on-the-riviera/33252](http://www.frontrowreviews.co.uk/news/trailer-and-poster-for-moomins-on-the-riviera/33252)

Join the Moomins and friends old and new as they leave Moominvalley behind and head south in *Moomins on the Riviera*, which opens in cinemas nationwide through Vertigo on 22 May.

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."

Directed by Xavier Picard and produced by Hanna Hemilä, MOOMINS ON THE RIVIERA was created in a unique hand-drawn animation technique inspired by and based on Tove Jansson's original comic strips. The feature celebrates the beloved characters in their original context and reflects their cross-generational and universal appeal, even 100 years after the birth of their creator, Jansson.



Synopsis

Family animation about the characters created by Tove Jansson. When the tranquility of Moominvalley is interrupted by pesky pirates, the family set sail on their own adventure to the French Riviera.

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ON AN ADVENTURE OF A LIFETIME

00:23 01:14

More on Moomins On The Riviera →

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filter=all#!/moomins-
on-the-riviera-trailer/
4135809240001](http://www.virginmedia.com/movies/trailers-clips/moomins-on-the-riviera-trailer/4135809240001/?filter=all#!/moomins-on-the-riviera-trailer/4135809240001)

PREMIERE SCENE

Premier Scene

<http://premierescene.net/movie-trailers.html>



Moomins on the Riviera - trailer

Starring: Russell Tovey, Nathaniel Parker, Tracy Ann Oberman, Stephanie Winiecki, Ruth Gibson, **Directed by:** Xavier Picard

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."

Moomins on the Riviera will be released in UK and Ireland in Cinemas 22nd May 2015. Distributed by Vertigo.

Tags: Moomins on the Riviera, Starring, Russell Tovey, Nathaniel Parker, Tracy Ann Oberman, Stephanie Winiecki, Ruth Gibson, Director, Xavier Picard, movie, trailer, teaser

ASTORIA CHIPPENHAM

AREELCINEMA

THE REEL HEART OF THE COMMUNITY

Moomins on the Riviera - TRAILER



Moomins on the Riviera - TRAILER



The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that takes their unity to the test.



Running time: 80mins
UK Release: Friday 22nd May
[View the Trailer](#)

Astoria Chippenham

[http://www.astoriachippenham.co.uk/
trailer/moomins-on-the-riviera---trailer-
t121431.html](http://www.astoriachippenham.co.uk/trailer/moomins-on-the-riviera---trailer-t121431.html)

AOL Entertainment, 27th March 2015

<http://on.aol.com/video/moomins-on-the-riviera-trailer-518732443>

'Moomins On The Riviera' Trailer





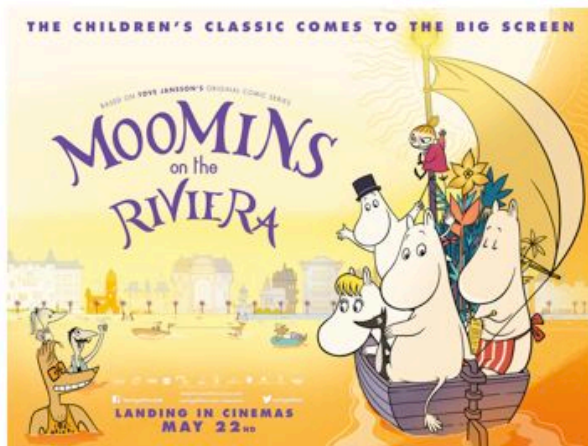
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26
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2015

Trailer: Moomins on the Riviera!

posted in Listen and Watch, News by Penguin Blog

MOOMINS on the RIVIERA



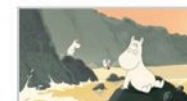
IN CINEMAS MAY 22



Join the Moomins and friends as they leave Moominvalley behind and head south in Moomins On The Riviera, which opens in cinemas on 22 May.

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a new admirer, leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', Moominmamma retreats to the calm of their trusty old boat to wait for her family to come to their senses and to remember their motto:

"Live in peace, plant potatoes and dream."



Puffin Blog, 26th March 2015

<http://blog.puffin.co.uk/2015/03/26/trailer-moomins-on-the-riviera/>



Moomins On The Riviera - Trailer

my
MOVIES

Duration: 01:14 4 days ago



In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy.

msn entertainment

MSN Entertainment, 26th March 2015

<http://www.msn.com/en-ie/entertainment/story/moomins-on-the-riviera-trailer/vp-AAa26vP>



Yahoo Screen

<https://uk.screen.yahoo.com/movie-videos/moomins-riviera-trailer-134256460.html>



Moomins On The Riviera - Trailer

by MyMovies 1:14 mins

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. MyMovies, trailer, 2015, Animation, Hanna Hemila, Xavier Picard



Film3Sixty

<http://www.film3sixtymagazine.com/index.php/2015/03/26/trailer-for-moomins-on-the-riviera-released/>

TRAILER FOR 'MOOMINS ON THE RIVIERA' RELEASED

Join The Moomins on a continental adventure.

A trailer has been released for upcoming family film *Moomins on the Riviera* (2015), the first ever big-screen outing for the beloved characters.

A hand-drawn animation based on the characters that originated back in 1954 in London's *The Evening News* and based on the most successful Finnish comic strips of all time, the film is based on original creator Tove Jansson's comic strip of the same name. When the Moomins, Snorkmaiden and Little My set sail for the Riviera, the gang find themselves in a heap of trouble when Snorkmaiden wins the attentions of a smarmy playboy and Moominpapa befriends an aristocrat.



NME

<http://www.nme.com/nme-video/moomins-on-the-riviera---trailer/4135898696001>

Moomins On The Riviera - Trailer video

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy

Running time: 01:15 **Video Tags:** 10s channel:film cert:TBC trailer Status_CS product:film animation movies TRL Film Trailer fid14779 mymovies cinema coming soon mid12252 Xavier Picard Moomins On The Riviera - Trailer type:film trailer rd_22/05/2015 Hanna Hemila genre:Animation Film Moomins On The Riviera



In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."

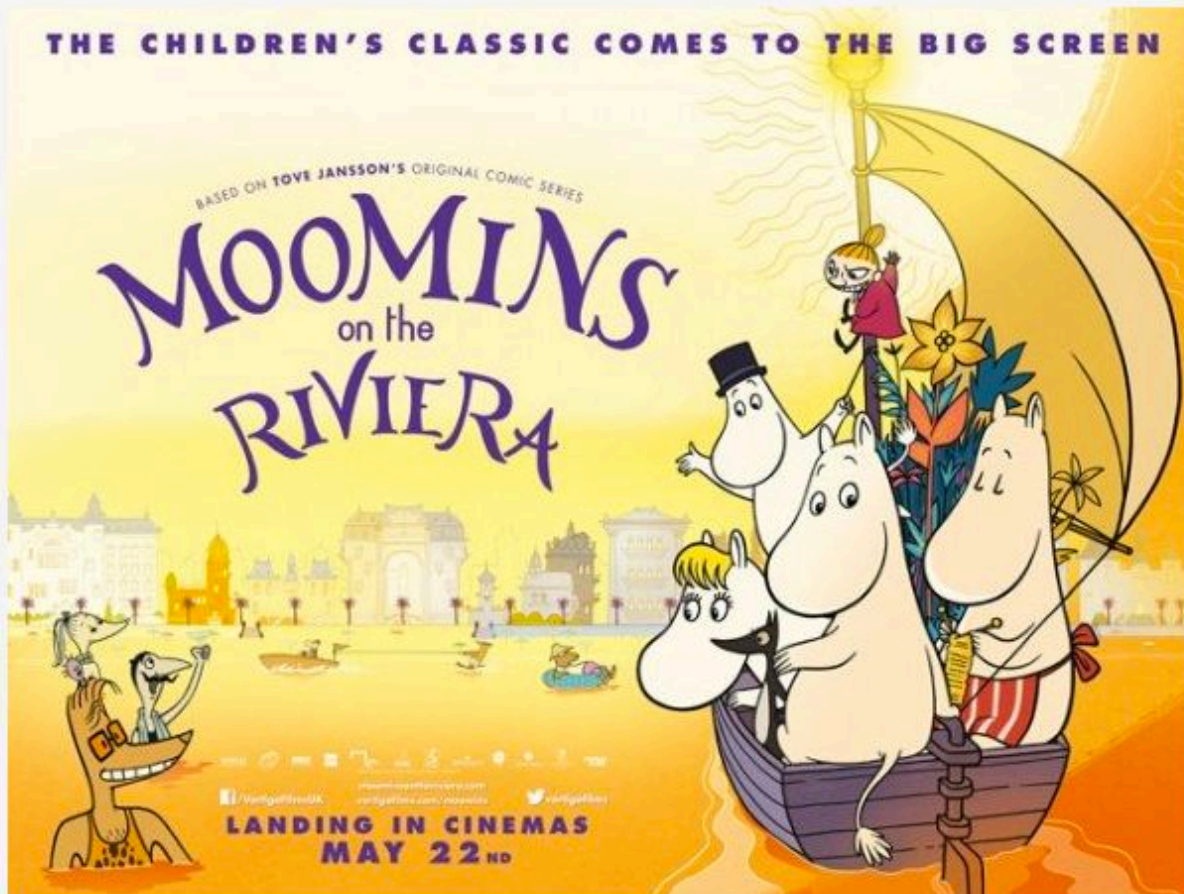


thirst for film

Filmwerk, 29th March 2015

http://www.filmwerk.co.uk/2015/03/29/moomins-on-the-riviera-trailer-and-poster/?utm_source=twitterfeed&utm_medium=twitter

Moomins On The Riviera Trailer And Poster



New trailer & poster for Moomins on the Riviera

Posted on March 28, 2015 By Pip Ellwood Film News

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Moomins on the Riviera will be released on 22nd May 2015. Take a look at the new poster below:

The UK poster and trailer have been released for Moomins on the Riviera.

Featuring the voice talents of Russell Tovey, Nathaniel Parker, Tracy Ann Oberman, Stephanie Winiecki and Ruth Gibson, the big screen adventure is directed by Xavier Picard.

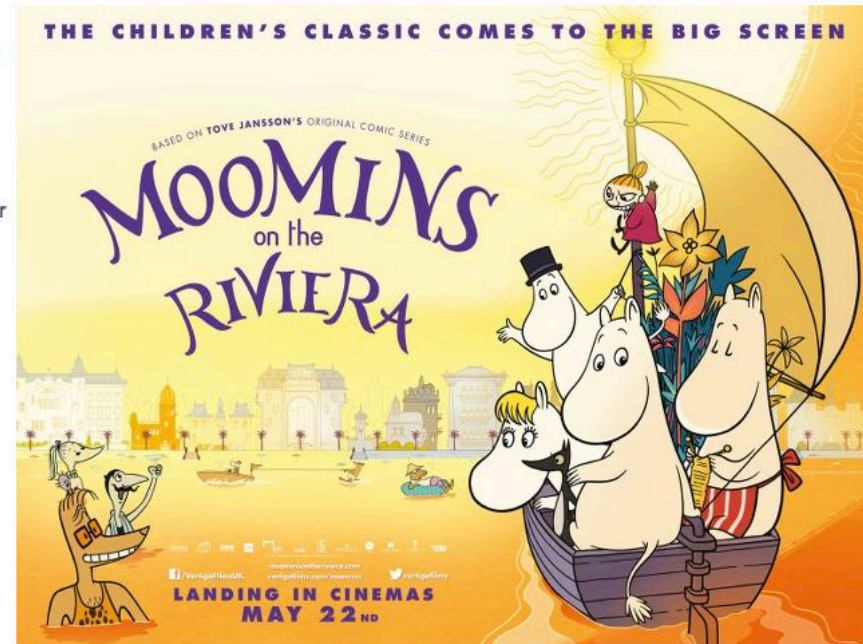
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Moomins on the Riviera will be released on 22nd May 2015. Take a look at the new poster below:

Entertainment Focus, 28th March 2015 – Pip Ellwood

<http://www.entertainment-focus.com/film-section/film-news/new-trailer-poster-for-moomins-on-the-riviera/>



Moomins on the Riviera

By Pip Ellwood



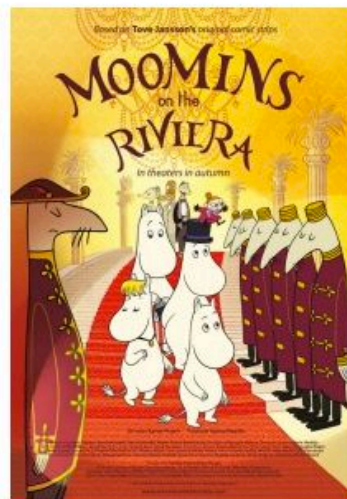
First trailer for Moomins on the Riviera

MARCH 28, 2015 BY GARY COLLINSON — 0 COMMENTS

The Moomins are heading to the big screen!

The first trailer has arrived online for **Moomins on the Riviera**, an animated feature film from directors Xavier Picard and Hanna Hemila, which you can check out below after the official synopsis...

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: 'Live in peace, plant potatoes and dream.'



Flickering Myth, 28th March 2015 – Gary Collinson

<http://www.flickeringmyth.com/2015/03/first-trailer-for-moomins-on-the-riviera.html>

Moomins on the Riviera New Trailer

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The Moomins were iconic characters in many people's childhood and now they are coming to the big screen for the first time.

Moomins on the Riviera sees Xavier Picard in the director's chair, while Russell Tovey, Nathaniel Parker, Tracy Ann Oberman, Stephanie Winiecki, and Ruth Gibson have all lent their voices to the project.

The brand new trailer for the film has been released and we have it for you to take a look at:



In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy.

When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: 'Live in peace, plant potatoes and dream.'

Moomins on the Riviera is released 22nd May

Female First, 28th March 2015 – Helen

<http://www.femalefirst.co.uk/blog/2015/03/moomins-on-the-riviera-new-trailer-27899/>

MOOMIN

27 March 2015

See the brand new Moomins on the Riviera UK trailer!

The UK premiere of the film *Moomins on the Riviera* is on May 22nd. The film will be in cinemas nationwide! Here is the trailer of the film by the UK distributor, Vertigo!



*Starring: Russell Tovey, Nathaniel Parker, Tracy Ann Oberman, Stephanie Winiiecki, Ruth Gibson
Directed by: Xavier Picard*

Join the Moomins and friends old and new as they leave Moominvalley behind and head south in MOOMINS ON THE RIVIERA, which opens in cinemas nationwide through Vertigo on 22 May. In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends a aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."

Directed by Xavier Picard and produced by Hanna Hemilä, MOOMINS ON THE RIVIERA was created in a unique hand-drawn animation technique inspired by and based on Tove Jansson's original comic strips. The feature celebrates the beloved characters in their original context and reflects their cross-generational and universal appeal, even 100 years after the birth of their creator, Jansson.

Moomin.com, 27th March 2015


<https://www.moomin.com/en/blog/see-the-brand-new-moomins-on-the-riviera-uk-trailer/>

HUH.

Trailer: Moomins On The Riviera

Posted 5 hours ago by Jack Lowe · Film · 475 Views

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A trailer has been released for *Moomins On The Riviera*, an animated film which follows the [Moomins](#), Snorkmaiden and Little My as they set sail for the French Riviera. "After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy," reads the synopsis. "When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: 'Live in peace, plant potatoes and dream.'"

Directed by Xavier Picard, *Moomins On The Riviera* is due out on 22 May, 2015.

Huh Magazine, 27th March 2015, Jack Lowe

<http://www.huhmagazine.co.uk/9112/trailer-moomins-on-the-riviera>



27 Mar 2015

'Moomins On The Riviera' Trailer



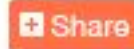
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Moomins On The Riviera Trailer - In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy.

TalkTalk, 27th March 2015

<http://video.talktalk.co.uk/celebrity-and-entertainment/moomins-on-the-riviera-trailer-518732443>

New Moomins On The Riviera Trailer Arrives

Dark of the Moomin

26 March 2015 | Written by Phil de Semlyen | Source: Vertigo

Birthered on screen in 1959, the Moomins are as old as Barbie and **Ben-Hur** (the Charlton Heston one) and with a movie in the pipeline, almost as enduring. The cute hippo-like critters are starring in their own movie, **Moomins On The Riviera**, and have a new trailer full of Moomin-y antics.

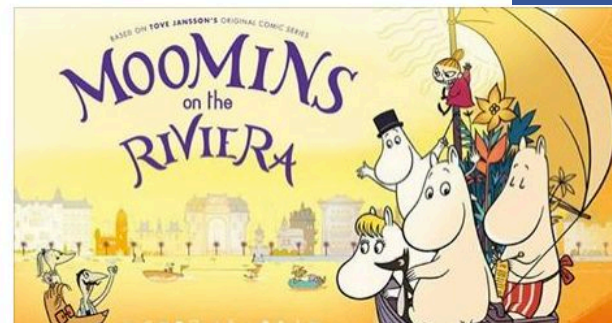


Runs the synopsis (because it's way beyond our understanding): "In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: 'Live in peace, plant potatoes and dream.'"

The Moomins' adventures are directed by Xavier Picard, with Russell Tovey, Nathaniel Parker, Tracy Ann Oberman and Ruth Gibson lending their voices to the fun. **Moomins On The Riviera** is out on May 22.

EMPIRE Empire Magazine ✓
26 March at 09:13 · 🌐

MOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOUMINS!
<http://bit.ly/1Nd9LTd>



New Moomins On The Riviera Trailer Arrives | News | Empire

Dark of the Moomin

EMPIREONLINE.COM

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Facebook, 26th
March 2015

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7708](https://www.facebook.com/empiremagazine/posts/10153145475617708)



THE PEOPLE'S MOVIES

The People's Movies,
26th March 2015 – Paul
Devine

[http://
thepeoplesmovies.com/
2015/03/oh-la-la-the-
moomins-on-the-
riviera-first-uk-trailer-
arrives/](http://thepeoplesmovies.com/2015/03/oh-la-la-the-moomins-on-the-riviera-first-uk-trailer-arrives/)

Oh La La The Moomins On The Riviera First UK Trailer Arrives!

By **Paul Devine** on March 26, 2015



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The cute- troll hippo like Moomins are awakening from their hibernation to deliver a big sense of nostalgia to those old enough to remember are coming to a screen near you, with **Moomins On The Riviera**! They are doing it in style heading to the cosmopolitan Southern French coast, check out the **official UK Trailer**!

This May Moominmania will run wild as The Moomins & old friends leave Moomin Valley in search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."

Trying to understand what the heck these little critters were all about, maybe as one relation who said you need a 'few smokes' to dig these guys, enough said! I was fortunate to have been a kid of the 1980s the Moomins were still being shown and then, BOD when I look back where weird WTF cartoons hence now they are cult shows.

Moomins On The Riviera will arrive in UK& Irish Cinemas on **22nd May** and will star the voices of **Russell Tovey, Nathaniel Parker, Tracy Ann Oberman** and **Ruth Gibson** with **Xavier Picard** directing.

First 'Moomins on the Riviera' trailer arrives



Well, The Moomins aren't like I remember them: stop-motion characters, voiced by the same narrator. They've evolved! And, to be fair, the animation looks really good.

Moomins on the Riviera is the latest feature film starring the Hippo-like creatures and their human-like friends: Little My and Snorkmaiden. The story is based on the comic strip story of the same name, which involves the troupe travelling to the South

Moomins on the Riviera opens in cinemas across the UK on 22 May.



Filmoria, 26th March 2015 – Richard Lennox
<http://www.filmoria.co.uk/2015/03/first-moomins-on-the-riviera-trailer-arrives/>

of France to stay at the Grand hotel. Here's the full synopsis...

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy. When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: 'Live in peace, plant potatoes and dream.'

Moomins on the Riviera is directed by **Xavier Picard** and **Hanna Hemilä**. It features the voice talents of **Russell Tovey**, **Ruth Gibson**, **Stephanie Winiecki**, **Nathaniel Parker**, and **Tracy Ann Oberman**. Here's the trailer.



LIVE FOR FILMS

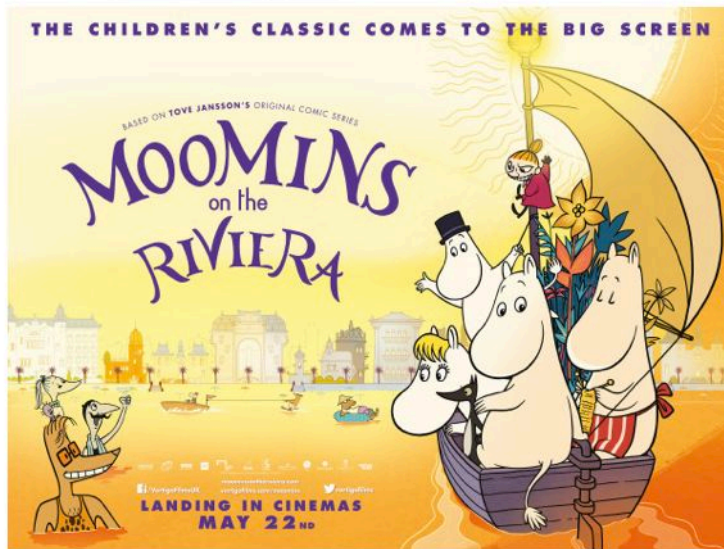
The Moomins On The Riviera – New trailer and poster

Posted by liveforfilms in Animated, Comedy, Comic, Fantasy, Film, Kids, Trailer | 0 Comments

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[Arabia 2015 Moomin Mugs](#)

Get them from www.artbox.co.uk/Moomins_Shop including free UK Delivery



Join the Moomins and friends old and new as they leave Moominvalley behind and head south in MOOMINS ON THE RIVIERA, which opens in cinemas nationwide through Vertigo on 22 May.

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Featuring the voices of **Russell Tovey**, **Nathaniel Parker**, **Tracy Ann Oberman**, **Stephanie Winiecki**, and **Ruth Gibson**.

In UK cinemas May 22.

Watch the trailer below.



Live for Films, 26th March 2015

<http://www.liveforfilms.com/2015/03/26/the-moomins-on-the-riviera-new-trailer-and-poster/>

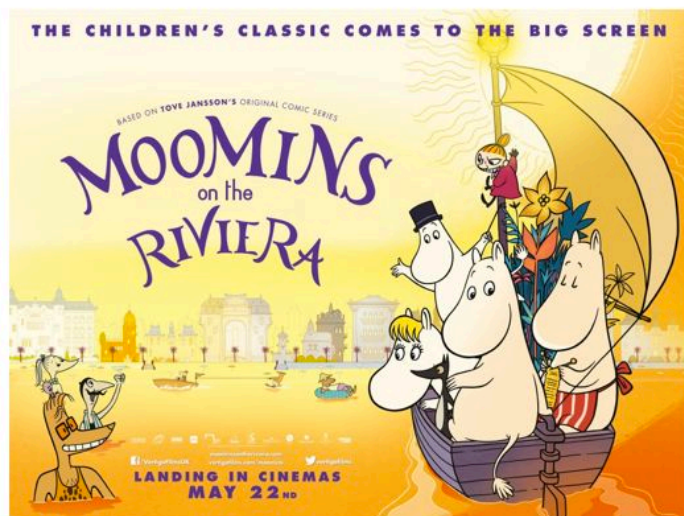


Moomins on the Riviera coming 22nd May in the UK

Movies & TV News by Chris Hare - Mar 26, 2015

In search of adventures, the Moomins, Snorkmaiden and Little My set sail for the French Riviera. After a perilous journey, they reach their dream destination where Snorkmaiden is dazzled by the attentions of a playboy leaving Moomin consumed by jealousy.

With **#MoominsMovie** coming to the UK on 22nd May, grew up on Moomins when I was a child its good to see them back.



When Moominpappa befriends an aristocrat and adopts the name 'de Moomin', an exasperated Moominmamma retreats to the calm of their trusty old boat, to wait for her family to come to their senses and to remember their motto: "Live in peace, plant potatoes and dream."



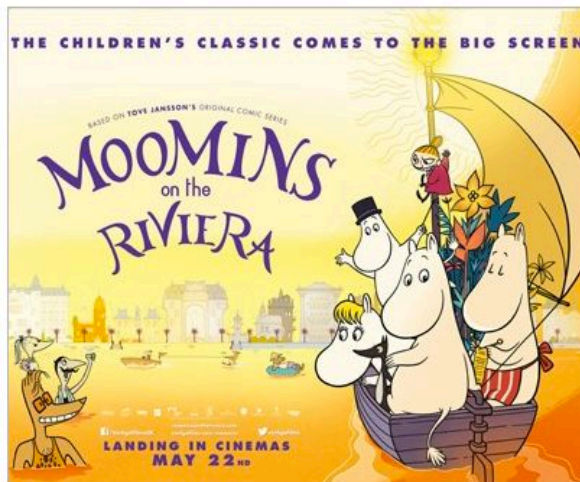
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Connected Digital World, 26th March 2015 – Chris Hare

<http://connecteddigitalworld.com/2015/03/26/moomins-on-the-riviera-coming-22nd-may-in-the-uk/>

The beloved Moomins arrive in cinemas this May with Moomins on the Riviera

March 26 2015



Isn't this a blast from the past! The Fan Carpet are incredibly excited to see the Moomins get a big screen outing in UK cinemas when Moomins on the Riviera is released this May, courtesy of Vertigo Releasing!

Moomins On The Riviera, features the entire Moomin clan as they embark on a hilarious adventure on the glamorous Riviera. After a journey fraught with menacing storms and desert island dangers, Snorkmaiden is dazzled by the attentions of a playboy and Moomin learns that jealousy's sting is the most painful of all.



Featuring the voices of Maria Sid, Mats Långbacka and Kristofer Gummerus, **Moomins on the Riviera** hits cinemas on May 22.





contactmusic.com

Moomins On The Riviera

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Moomins On The Riviera - Trailer



Having grown tired of their usual day to day life, the Moomins are ready for a holiday. After settling on the idea of taking a boating trip, the Moomins set out on a small ship to travel and find adventure. For better or worse, adventure soon finds them - as a huge wave turns their boat over and leaves them stranded on a desert island. After finally escaping and making their way to civilisation, they find themselves in the Riviera. From there, they enjoy a life of luxury, while being unable to truly understand the subtleties of the human world.

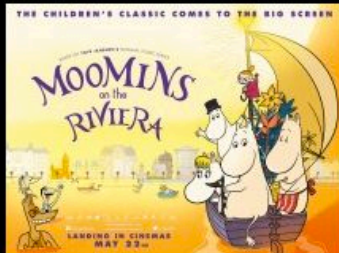
'Moomins on the Riviera' is an upcoming Finnish-French animated comedy film from director Xavier Picard in his debut feature directorial role. The film opened for the first time in Finland on 10th October 2014, the film appeared at the Tallinn Black Nights Film Festival in Estonia. 'Moomins on the Riviera' is set to open for a theatrical release in the UK on 1st May, 2015.

Starring: Maria Sid, Mats Langbacka, Kristofer Gummerus, Alma Poysti, Ragni Gronblom, Carl-Kristian Rundman, Irina Bjorklund, Christoffer Strandberg, C.G. Wenzel, Beata Harju, Paavo Kerosuo, Martin Bahne, Katariina Lohiniva, Markus Degerman

Contact Music, 26th March 2015

<http://www.contactmusic.com/film/trailer/moomins-on-the-riviera>

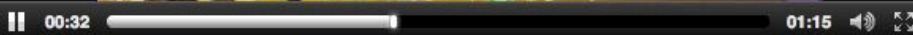
Moomins on the Riviera



Running Time: 80mins

The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that takes their unity to the test.

Moomins on the Riviera - TRAILER



The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that takes their unity to the test.

Cinemas Online, 26th March 2015

<http://www.cinemas-online.co.uk/films/moomins-on-the-riviera-film119643.html>



The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that takes their unity to the test.



MOOMINS ON THE RIVIERA - TRAILER
By Gary Green
Director(s): Hanna Hemilä, Xavier Picard
Starring: Kristofer Gummerus, Maria Sot, Mats Långbacka
Genre(s): Animation, Family

Flickreel, 26th March 2015 – Gary Green
<http://www.flickreel.com/moomins-on-the-riviera-trailer/>

Extra Hot Movies

Moomins on the Riviera Trailer



The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that takes their unity to the test.

Extra Hot Movies

<http://extrahotmovies.com/2015/03/moomins-on-the-riviera-trailer.shtml>



TVBOMB

Moomins on the Riviera



@ Odeon Glasgow Quay, Sat 21 Feb & Cineworld Parkhead, Sun 22 Feb 2015

On UK release from Fri 22 May 2015

Xavier Picard & Hanna Hemilä / France and Finland / 2014 / 80 mins



The audience that came out on a dreich Saturday afternoon to bask in the warm glow of Xavier Picard and Hanna Hemilä's *Moomins on the Riviera* was a decidedly mature one; with an average audience age of 30, there was only a smattering of the film's target demographic. Yet from the whimsical credits sequence that follows Snufkin through creator **Tove Jansson's** imagined woodland paradise it is clear: this sumptuously drawn film is one for the legions of animation fans all round the world.

The tale begins in Moominvalley, where the erstwhile Moomin saves Little My and Mymbal from the wreckage of pirate ship where they had been held captive. This is quickly forgotten as the Moomins take the two girls into their care and set off on a voyage in a sea gale (leaving Mymbal and Snufkin safe in the valley), winding up on the shores of the French Riviera. Mistaken for the well-off *de Moomins*, they take up residency in a swish hotel. Too sweet to admit their humble origins, the resort set take them for charming eccentrics. Yet while Moominpapa and Snorkmaiden swan about the promenade hobnobbing it with stars and swilling champagne, Moominmama and Moomin feel decidedly out of place. Little My spends most of the film gnawing on things and indulging in schadenfreude. Eventually they pack up their bags and return to the serenity of their valley home having learned a lesson or two about how unsatisfying a superficial, shallow, consumerist-driven life can be.

At a brisk 80 minutes, Picard and Hemilä's film is a delightful – albeit slight – contemporary romp, with a gorgeous score from a host of French and Finish composers and a witty script that veers between dark childish humour and sincere social commentary of capitalist culture. As a Moomin rookie I can't speak to whether this incarnation of the much loved Finnish export has maintained Jansson's original voice. It is, however, another testament to the timelessness and artistry of hand drawn animation and the need to keep it alive.

TVBomb, 22nd February 2015 – Cayley James
<http://www.tvbomb.co.uk/2015/02/moomins-on-the-riviera/>

Vertigo takes Moomins On The Riviera for UK

31 October, 2014 | By Wendy Mitchell



EXCLUSIVE: Indie Sales handles rights to Moomins On The Riviera; UK release planned for May 2015.

Vertigo has acquired UK rights to *Moomins On The Riviera* from Paris-based sales company Indie Sales.

The hand-drawn 2D animation feature, directed by Xavier Picard, recently played at the BFI London Film Festival and is already a huge box-office hit in its local Finland.

The film is adapted from Tove Jansson's original comic strips, and tells the story of the Moomin clan on a journey to the glamorous Riviera where they meet a world of new people including would-be artists, film stars and playboys.

The creative team behind the movie includes Sophia Jansson, Tove's niece, along with Finnish producer Hanna Hemila (*Le Havre*).

The voice cast for the English-language version of the film includes Russell Tovey as Moomin and Nathaniel Parker as Moominpappa.

Vertigo's Rupert Preston and Nicolas Eschbach of Indie Sales negotiated the deal.

Eschbach said, "*Moomins on the Riviera* are in good hands. Vertigo are the kings of releasing family films in the UK!".

Preston said, "We are thrilled to be bringing the Moomins to UK audiences – they have a huge fan base here and both adults and children will love the movie."

Screen recently interviewed the film's [creative team](#).

Vertigo's upcoming slate also includes Susanne Bier's *A Second Chance*, Tom Green's *Monsters: Dark Continent*, and Jo Nesbo's *Doctor Proctor's Fart Powder*.


Screen Daily, 31st October 2014 – Wendy Mitchell
<http://www.screendaily.com/news/distribution/vertigo-takes-moomins-for-uk/5079279.article>

Social Media

HeyUGuys Movie News @HeyUGuys Following

#Moomins on the Riviera... Here's the trailer!
youtu.be/KXv8YdvgZ50

YouTube



Moomins on the Riviera Trailer
 The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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RETWEETS 2 FAVORITES 2

2:36 PM - 26 Mar 2015

Digital Spy Film @digitalspyfilm Following

Here's a very charming new trailer for this summer's animated film Moomins on the Riviera youtu.be/KXv8YdvgZ50

YouTube



Moomins on the Riviera Trailer
 The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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FAVORITE 1

1:48 PM - 26 Mar 2015

(Film) Fan Carpet @thefancarpet Follow

The beloved #Moomins arrive in cinemas this May with #MoominsontheRiviera...
fb.me/3GXM69EBx

1:12 PM - 26 Mar 2015

Reply to @thefancarpet

MoominsOnTheRiviera @MoominsRiviera Following

Moomins on the Riviera trailer by Vertigo, our UK distributor. Film will hit the UK theaters in May!... fb.me/2K8tgYaty

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 The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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RETWEETS 2 FAVORITES 3

2:03 PM - 26 Mar 2015

Elizabeth Taylor @elizabethtay Follow

Super cute new trailer launched for MOOMINS ON THE RIVIERA, released on May 22 #MoominsMovie bit.ly/19Tw4z2

YouTube



Moomins on the Riviera Trailer
 The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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RETWEETS 2

11:33 AM - 26 Mar 2015

Matthew Turner @FilmFan1971 Following

Going Moomin mad today. Here's an adorable new trailer for Moomins on the Riviera (out May 22) #MoominsMovie #Moomins bit.ly/19Tw4z2

YouTube



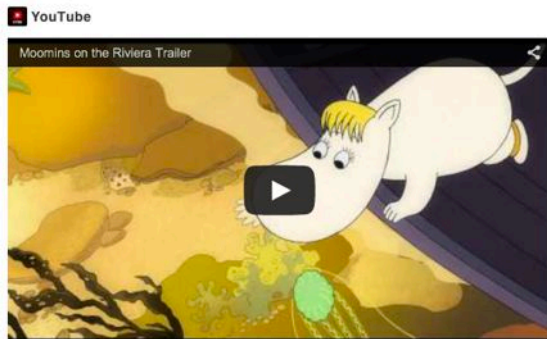
Moomins on the Riviera Trailer
 The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

[View on web](#)

RETWEETS 5 FAVORITES 2

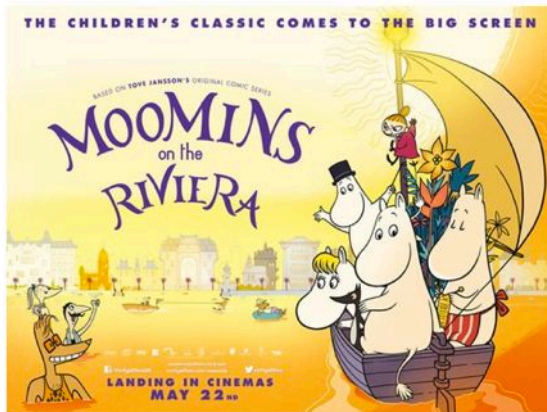
12:51 PM - 26 Mar 2015

5 13 * ...

[View on web](#)

12:30 PM - 26 Mar 2015

Here's the first trailer for the latest **#MoominsMovie** adventure: Moomins on the Riviera bit.ly/1M5b6yg



4:27 PM - 26 Mar 2015 · Details

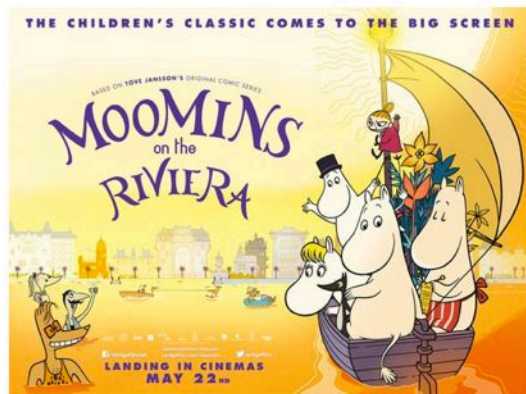
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⏮ ⏪ ⏩ ⏭

 Phil Edwards[View on web](#)

4 12 ★ ...



RETWEETS 127
FAVORITES 101

4:03 PM - 26 Mar 2015

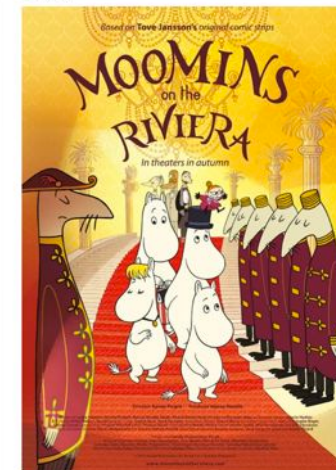
#MoominsMovie is out in the UK on May 22nd. Read about Tove Jansson, the Moomins' creator econ.trib.al/HpiPkyO



RETWEETS
2

6:33 PM - 26 Mar 2015

 Jetpack

[View on web](#)



Andrew Edney
@aedney



Moomins on the Riviera coming 22nd May in the UK -

connecteddigitalworld.com/2015/03/26/moo

...



11:15 AM - 26 Mar 2015



Reply to @aedney



BarnesKidsLitFest
@kidslitfest



The Moomins are on their way to Barnes - via the Riviera! Sneak peek here:

youtube.com/watch?v=KXv8Yd...



YouTube



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12:36 PM - 26 Mar 2015



Tube Hong Kong
@tubehk



Moomins On The Riviera 姆明：漫遊藍灣 [HK Trailer 香港版預告]: youtu.be/xhsmollrJw4?a via @YouTube

[View translation](#)



YouTube



Moomins On The Riviera 姆明：漫遊藍灣 [HK Trailer 香港版預告]

Moomins On The Riviera Hong Kong Release Date: 2015-04-30
<http://tube.hk/en/movie/titles/12419> 姆明：漫遊藍灣 香港上映日期：2015年4月30日
<http://tube.hk/ch/movie/titles/12419>

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11:22 AM - 26 Mar 2015



Finnish Institute
@FinInstLondon



#Moomins on the Riviera trailer out now:

youtube.com/watch?v=KXv8Yd...



YouTube



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RETWEETS
2

FAVORITE
1



11:21 AM - 26 Mar 2015



kassia st clair
@kassiaclair



The #MoominsMovie trailer has been released -> youtube.com/watch?v=KXv8Yd... Read about Tove Jansson, their creator econ.trib.al/UrhXDgn



The Economist

Moomins' magic maker

Political animals Tove Jansson: Work and Love. By Tuula Karjalainen. Translated by David McDuff. Penguin Global; 291 pages; \$34. Particular Books; £20. Buy from...



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RETWEETS
4

FAVORITE
1



11:15 AM - 26 Mar 2015



Reply to @kassiaclair



Ryanpstudios BUDDYS!
@ryanpstudios



I liked a @YouTube video from @unbeatablefilm youtu.be/KXv8YdvGZ50?a Moomins on the Riviera Trailer



YouTube



Moomins on the Riviera Trailer

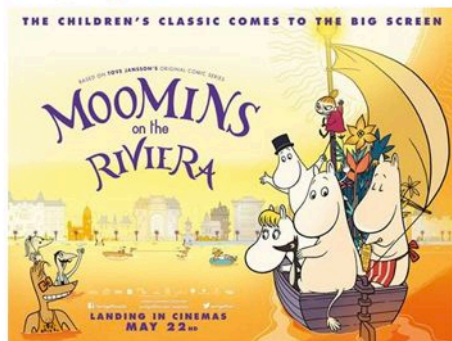
The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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11:19 AM - 26 Mar 2015

Meet a family like no other! @MoominsRiviera
UK trailer released: bit.ly/19Tw4z2
#MoominsMovie @vertigofilms

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RETWEETS 4 FAVORITES 2

11:14 AM - 26 Mar 2015

Moomin fans
The Moomins trailer has just been released -
youtube.com/watch?v=KXv8Yd....
Love MoominMama x

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The Moomins along with Little My and Snorkmaiden had a sea journey that after storms and desert island dangers leads the family to Riviera, the place that ta...

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More Snufkin pls MT @FilmFan1971 Here's
an adorable new trailer for Moomins on the
Riviera (May 22) #MoominsMovie
bit.ly/19Tw4z2

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I liked a @YouTube video from
@unbeatablefilm youtu.be/KXv8YdvgZ50?a
Moomins on the Riviera Trailer

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11:22 AM - 26 Mar 2015

Here's the new UK quad and trailer for
'Moomins on the Riviera' #MoominsMovie
youtu.be/KXv8YdvgZ50

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FAVORITES 3

12:17 PM - 26 Mar 2015

[CDW] Moomins on the Riviera coming 22nd
May in the UK bit.ly/1BrNEAQ

11:20 AM - 26 Mar 2015

[Reply to @uktechnews](#)

Super cute new trailer launched for
MOOMINS ON THE RIVIERA, released on
May 22 #MoominsMovie bit.ly/19Tw4z2

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